

From.....

Town.....

State.....



**MOUNDSVILLE, WEST VA.**



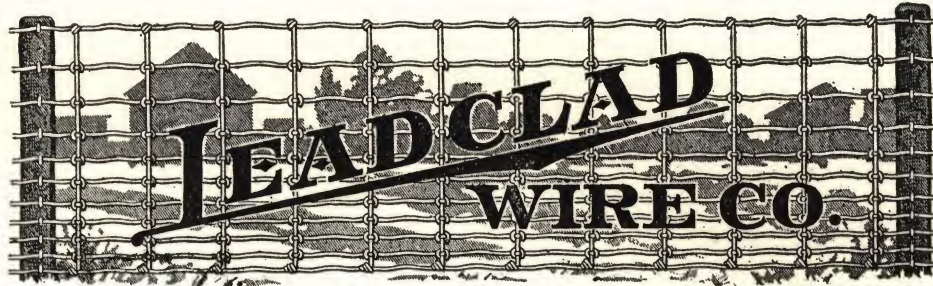
SPOUTINGS

GUTTERS



ROOFINGS

NOTHING  
BUT PURE LEAD  
EXPOSED TO  
THE WEATHER



SEVERAL TIMES  
THE  
SERVICE OF  
ORDINARY FENCE

ORIGINATORS AND SOLE MANUFACTURERS OF

LEADCLAD SMOOTH & BARBED WIRE

LEADCLAD WOVEN WIRE FENCING

MOUNDSVILLE, WEST VA.

Dear Neighbor:-

Here's your 1929 Leadclad catalog. Before you study the prices, read carefully pages 3 to 9. Here we tell you how Leadclad is made, and how you can save money on both fencing and roofing.

You've probably noticed that most other fence makers have raised their prices for 1929, but we're happy to tell you that there is no increase in the price of Leadclad, in spite of the big advance in the cost of steel. The hundred thousand customers we've sold, and the big volume of business we're doing, makes it possible for us to give the same big Leadclad values without any extra cost to you.

Even the railroads and mining companies, who are always looking for ways to save money, have found out that it doesn't pay to buy cheap fences, skimmed on size of wire, and washed with a thin coat of galvanizing, so they're buying Leadclad to save themselves money.

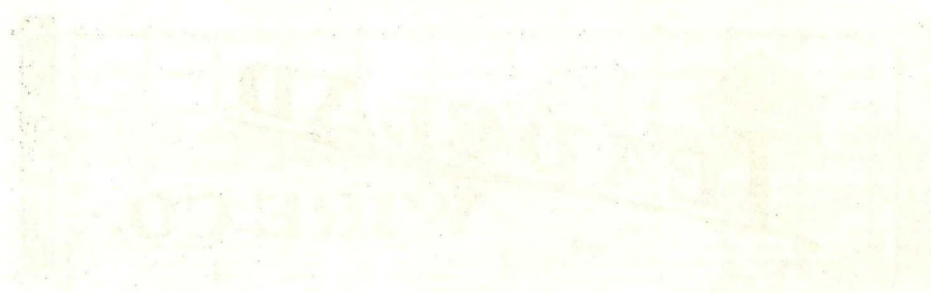
We particularly want to call attention to the bargain on page 33, showing Style H-635-12 at 52¢ a rod freight prepaid. Farmers tell us this is one of the best buys we have ever made. It is low in price, and high in quality. We already have orders for many thousands of rods of this style alone.

Many folks are sending in their orders now, so we can get out their fence before the spring rush comes. This is a good idea and you are sure of having your fence when you need it.

Yours truly,

LEADCLAD WIRE COMPANY



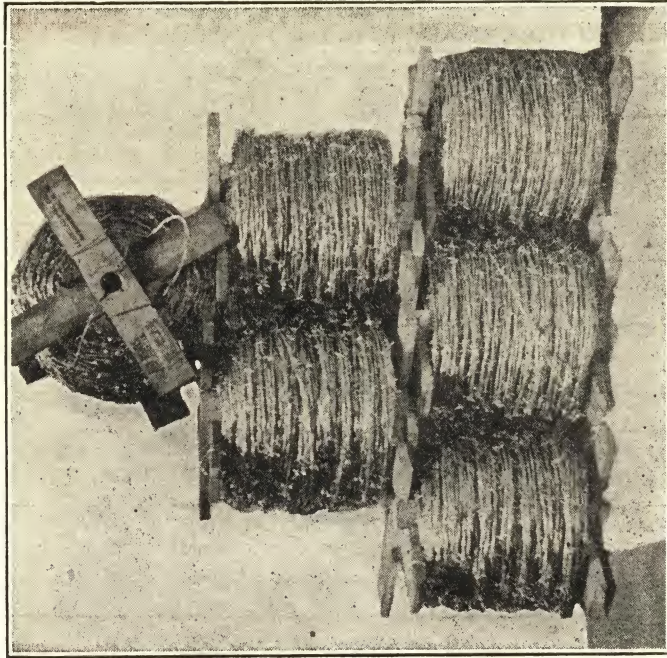


THE  
AND WOVEN  
FABRICS

THE  
AND WOVEN  
FABRICS

# LEADCLAD Barbed Wire

The Best Possible Buy of Any Barbed Wire Sold Anywhere



A few spools of LEADCLAD Barbed Wire

**Full 80 Rods to the Spool**

The Same Thick, Heavy Lead Jacket  
as Other **LEADCLAD** Products

Delivered your station Freight Paid  
in lots of 3 spools or more.



WIRE CO.

CONVENIENT

ORDER BLANK

INSIDE

## INSTRUCTIONS---HOW TO ORDER

**WE** DO NOT demand full cash with order, although most of our customers pay in that way.

If your order amounts to more than \$10.00 and you do not wish to send full cash with order, you may send one-fourth ( $\frac{1}{4}$ ) of the amount of the order cash with order, and we will ship the goods, allowing the balance to be paid through our nearest bank. After paying the balance of the bill to the bank, you receive the bill of lading and the freight agent will deliver the shipment to you.

On orders for amounts of \$10.00 or less, we require cash in full with order. Or where there is no freight agent at railroad station or if shipment is sent to a boat landing, we require full amount of cash with order.

If you send only part advance remittance, balance to be collected through your bank, be sure to give us the name and address of the bank through which collection is to be made, on the order blank.

### WE PAY THE FREIGHT ON

- 30 Rods Field or Poultry Fence
- 2 or more Wood Drive Gates
- 100 Ft. Lawn Fence or 4 Gates
- 5 Spools "13" Special Barb Wire
- or
- 3 Spools Standard Barb Wire
- 200 Lbs. Smooth Wire
- 25 Line Posts
- 4 End Gate or Corner Posts
- 3 Squares Metal Roofing
- 100 Ft. Eave Trough, Conductor and Fittings
- 100 Flower Supports, or
- 1 Doz. Flower Supports, if by mail

Or on a combination order equal to any of the above items when weight totals 300 pounds or more.

Prices subject to change without notice

SEE BACK PAGE





# ORDER BLANK

Leadclad Wire Company

Moundsville, W. Va.

Date \_\_\_\_\_ 19\_\_

**WRITE YOUR POST OFFICE ADDRESS HERE**

My Name is \_\_\_\_\_  
 Post Office \_\_\_\_\_  
 R.F.D. \_\_\_\_\_ Street and No. \_\_\_\_\_  
 County \_\_\_\_\_ State \_\_\_\_\_

**WRITE SHIPPING INSTRUCTIONS HERE**

Name \_\_\_\_\_  
(Name of Party to whom goods are to be shipped)  
 Shipping Point \_\_\_\_\_  
 County \_\_\_\_\_ State \_\_\_\_\_  
 Name of Railroad \_\_\_\_\_

**LEADCLAD FARM FENCE**

Rods	Style No.	Page No.	Remarks	Price	Amount

**LEADCLAD POULTRY FENCE**

Rods	Style No.	Page No.	Remarks	Price	Amount

**LEADCLAD LAWN FENCE**

Feet	Style	Height	Page No.	Remarks	Price	Amount

**FARM, POULTRY and LAWN GATES**

Quantity	Style	Feet Wide	In. High	Page No.	State Below Whether for Wood or Steel Posts	Price	Amount

**LEADCLAD BARBED WIRE—80 Rod Spools**

\* Spools LEADCLAD 13 SPECIAL---4 Point Cattle

Spools LEADCLAD STANDARD Point ( Fill in number of Points and )

Spools LEADCLAD STANDARD Point ( Whether Hog or Cattle Spacing )

Lbs. LEADCLAD STAPLES inches long

Fence Stretcher State Single or Double Jack

**LEADCLAD SMOOTH WIRE, BRACE WIRE, CRIMPED WIRE, GRAPE WIRE and TELEPHONE WIRE**

Lbs.	Gauge	Kind	Remarks	Price	Amount

**LEADCLAD FENCE POSTS—Painted Fence Posts (state which)**

Line Posts feet long ( State whether )

End of Gate Posts feet long ( LEADCLAD )

Corner Posts feet long ( or painted is desired )

**LEADCLAD ROOFING**

Sheets	Gauge	Length	Style	Remarks	Price	Amount

Lbs. Leadclad Nails inches long

Lbs. Lead Washers

**TOTAL**

Enclosed you will find \$\_\_\_\_\_ If any part of bill is to be sent C. O. D.

send Daft to \_\_\_\_\_  
(Above give name of Bank or Express Office we are to send Draft for Balance due)

(On above line give name of Town where Bank or Express Office is located)

**(SEE OTHER SIDE)**

**NOTICE**---Check your order carefully to see that you have made no mistake. Have you named kind wanted, Leadclad or Galvanized?

Goods can't be shipped C. O. D. to a Boat Landing, or to a point where there is no Railroad Agent.



# WHAT IS **RUST** COSTING YOU?



**7 times**  
**HEAVIER**  
**COATING**

**LEADCLAD**

**GALVANIZED**

*A* LEADCLAD FENCE  
LASTS A LOT LONGER THAN  
A COUPLE OF CHEAP FENCES  
AND COSTS A LOT LESS.

*This photograph shows  
LEADCLAD wire put  
on the same posts and  
upon the same day as the  
galvanized wire shown in  
the other picture.  
Note the splendid  
condition of  
LEADCLAD.*

*This is a  
photograph of  
ordinary galvanized  
wire put up the same  
day as the LEADCLAD  
in the other picture.  
Note the RUST on the  
ordinary galva-  
nized wire.*

**LEADCLAD**  
REG. U.S. PAT. OFFICE 1923

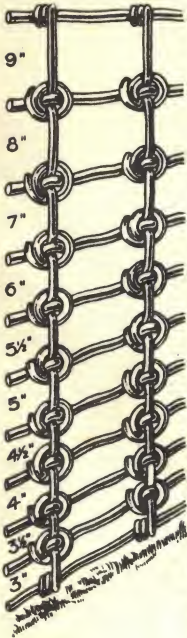
MADE ONLY BY

THE **LEADCLAD WIRE CO.** MOUNDSVILLE  
W. VA.

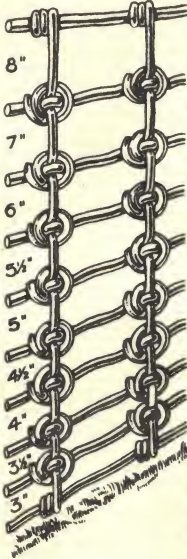
# LEADCLAD FENCE

FOR EVERY FENCE PURPOSE

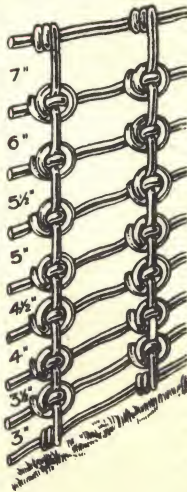
Styles 1155  
11 bar 55 in.



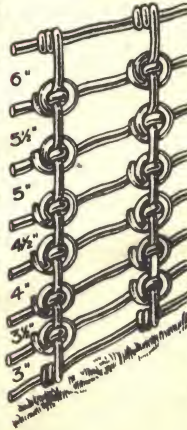
1047  
10 bar 47 in.



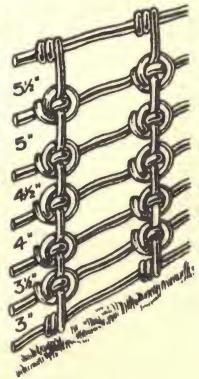
939  
9 bar 39 in.



832  
8 bar 32 in.



726  
7 bar 26 in.



A style of Leadclad Fence for every General fence purpose. FOR HORSES, CATTLE, SHEEP, HOGS and ALL FARM ANIMALS.

This Leadclad Fence is made in 5 standard heights and three different weight or gauge of filler wires.

Medium weight or No. 12 gauge filler wires.

Heavy weight or No. 11 gauge filler wires.







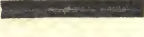


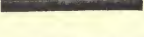
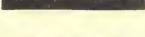
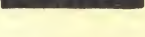
Extra Heavy or All No. 9 gauge wire throughout.

We recommend the Heavy weight or No. 11 gauge filler. The 11 Gauge filler in Leadclad is plenty strong for all ordinary fence purposes. The Heavy Lead Jacket resists rust and keeps the wires strong and new.

Leadclad Fence is easier to erect, the soft, pliable lead jacket makes the fence nice to handle and easy to stretch. Leadclad No. 11 filler fence lasts a lot longer and costs a lot less in the end.

Each of the 5 heights illustrated above are made in 3 weights as specified below with either six or twelve inches between stay wires, giving you 30 popular styles to select from.

## SPECIFICATIONS AND ACTUAL SIZE OF THE WIRES

SPEC. NO. 12 GA. Designated in Style No. 0		SPEC. NO. 11 GA. Designated in Style No. H		SPEC. NO. 9 GA. Designated in Style No. 9	
Top Wire.....No. 9		No. 9		No. 9	
Bottom Wire.....No. 10		No. 9		No. 9	
Intermediate Wires...No. 12		No. 11		No. 9	
Stay Wires.....No. 12		No. 11		No. 9	

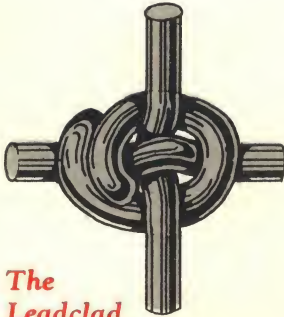
12" stay furnished in 20 and 30 rod rolls.

6" stay furnished in 10 and 20 rod rolls.

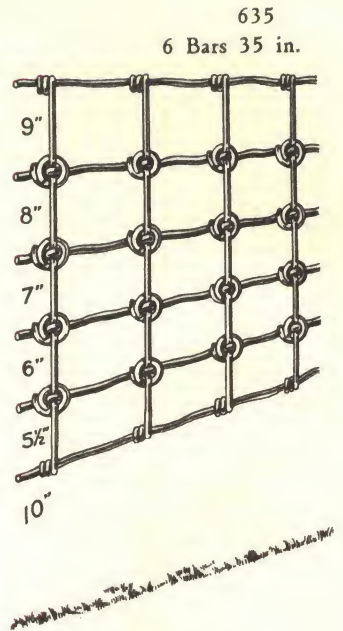
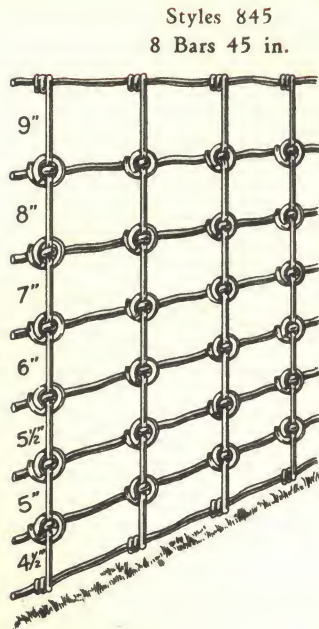
LEADCLAD WIRE CO., MOUNDSVILLE, W. VA.



## LEADCLAD FENCE



The  
Leadclad  
Non-Slip Knot



### HORSE, CATTLE AND SHEEP FENCE

These styles are ideal Leadclad Fence for horses, cattle, or sheep. The wider spacing is more economical than the close or standard spacing and turns all stock except pigs. Style 635 is usually placed 10 inches above the ground and one or more strands of Leadclad Barbed Wire stretched above it for horses and cattle.

Made 12 inches between stay wires.  
Furnished in 20 and 30 rod rolls.

Above styles are made in three weights or specifications with actual size of wires as follows:

### ACTUAL SIZE OF WIRES

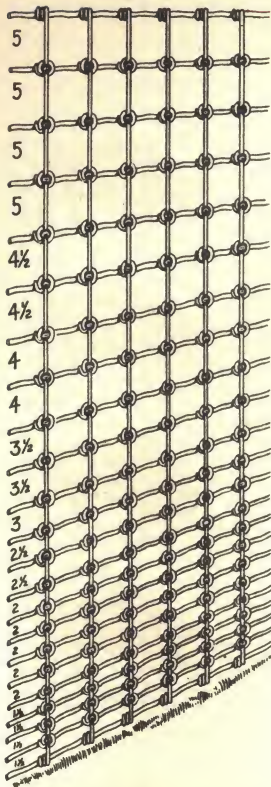
	SPEC. NO. 12 GA. Designated in Style No. 0	SPEC. NO. 11 GA Designated in Style No. H	SPEC. NO. 9 GA. Designated in Style No. 9
Top Wire.....No. 9		No. 9	No. 9
Bottom Wire.....No. 10		No. 9	No. 9
Intermediate Wires...No. 12		No. 11	No. 9
Stay Wires.....No. 12		No. 11	No. 9

12" stay furnished in 20 and 30 rod rolls.

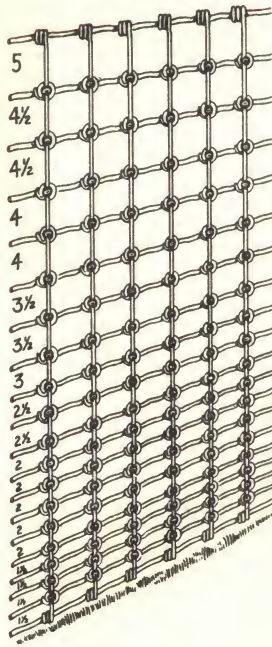
LEADCLAD WIRE CO., MOUNDSVILLE, W. VA.

## LEADCLAD POULTRY FENCE

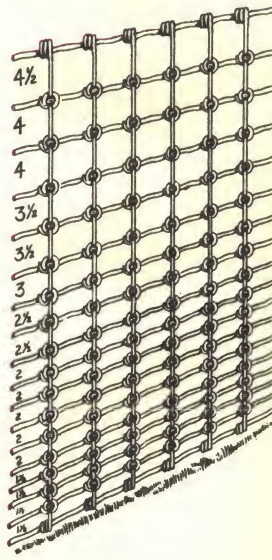
Styles 2372x6  
23 Bars 72 in.



2058x6  
20 Bars 58 in.



1848x6  
18 Bars 48 in.



## LEADCLAD HEAVY CLOSE SPACING POULTRY AND RABBIT FENCE

This Leadclad close spaced fence will turn rabbits and all poultry including the small chicks. It stretches up like regular fence. No top or bottom boards are required, as it does not buckle during erection.

It is made with a No. 11 Gauge Top Wire, No. 12 Gauge Bottom Wire, with No. 14½ Gauge Filler.

STAY WIRE 6" APART

Furnished in 10, 20 and 30 Rod Rolls

The cuts below show the exact size of wire used in  
Leadclad Poultry and Rabbit Fence

Top  
No. 11



Line  
No. 14½



Bottom  
No. 12



Stays  
No. 14½

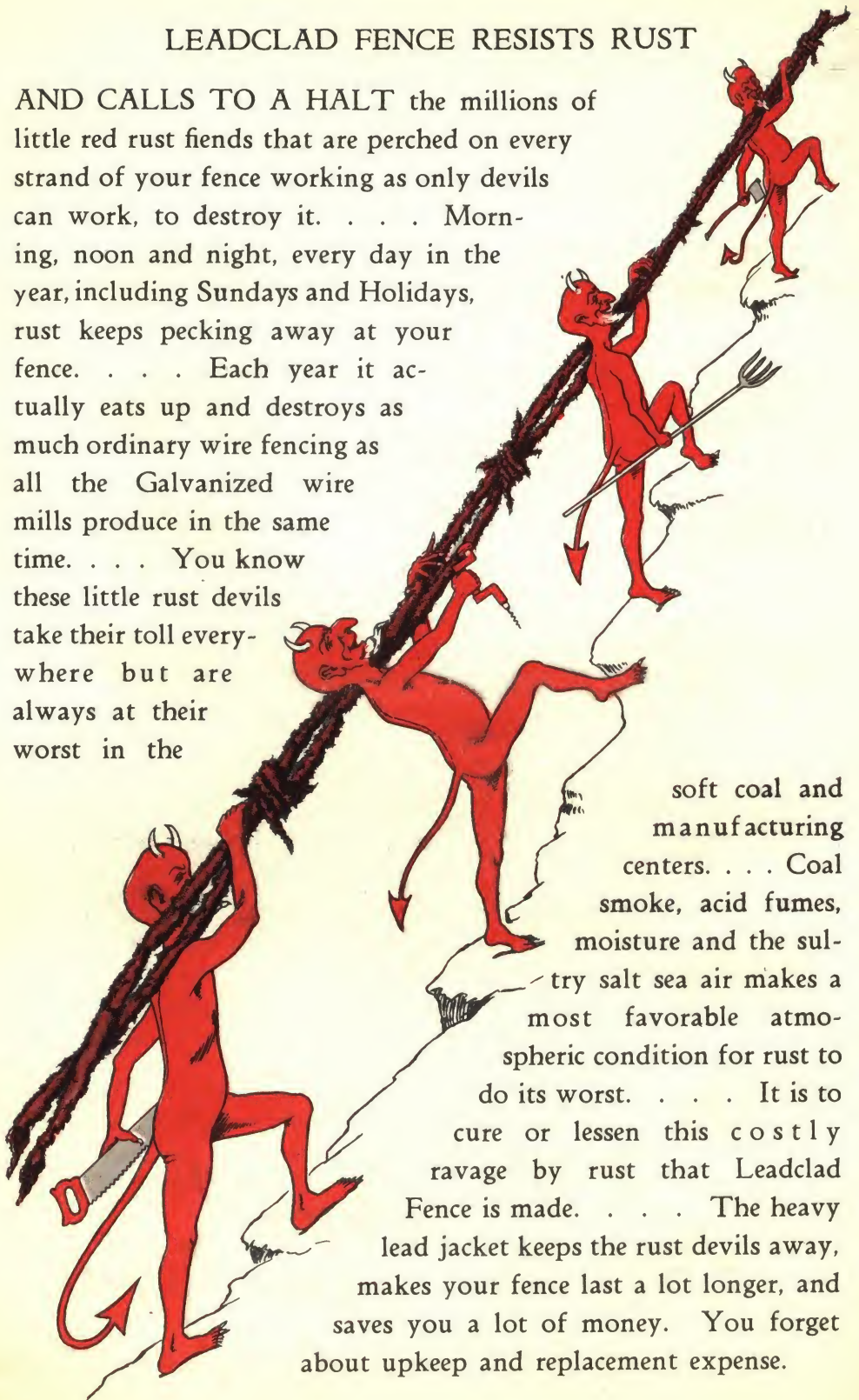


LEADCLAD WIRE CO., MOUNDSVILLE, W. VA.



## LEADCLAD FENCE RESISTS RUST

AND CALLS TO A HALT the millions of little red rust fiends that are perched on every strand of your fence working as only devils can work, to destroy it. . . . Morning, noon and night, every day in the year, including Sundays and Holidays, rust keeps pecking away at your fence. . . . Each year it actually eats up and destroys as much ordinary wire fencing as all the Galvanized wire mills produce in the same time. . . . You know these little rust devils take their toll everywhere but are always at their worst in the



soft coal and manufacturing centers. . . . Coal smoke, acid fumes, moisture and the sultry salt sea air makes a most favorable atmospheric condition for rust to do its worst. . . . It is to cure or lessen this costly ravage by rust that Leadclad Fence is made. . . . The heavy lead jacket keeps the rust devils away, makes your fence last a lot longer, and saves you a lot of money. You forget about upkeep and replacement expense.

## HOW TO SAVE MONEY

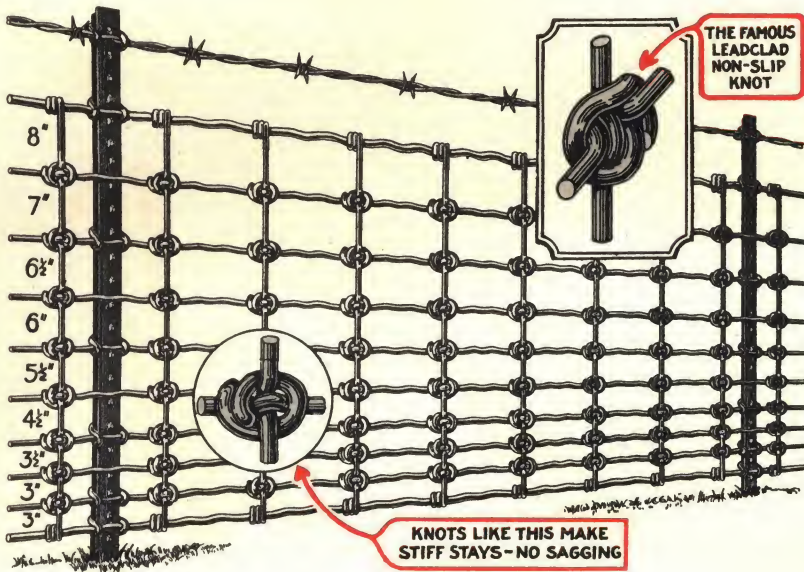
YOU PAY THE COST OF GOOD FENCE  
WHETHER YOU GET GOOD FENCE OR NOT

The way to save money on your fencing is to buy Leadclad.

Here's why. One of the heavy costs of farm fence is the labor of putting it up.

If you have to do it over every few years, the cost runs high.

It is more economical to put Leadclad Fence on Leadclad Posts, and then not have to touch it for many years.



You can buy wire made of cheap steel, skimmed on gauge, and washed with a thin coating of galvanizing, and think you are saving money.









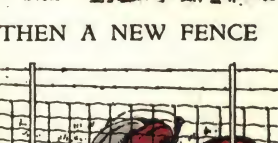
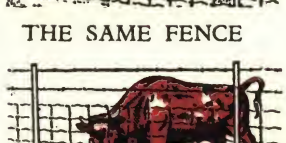

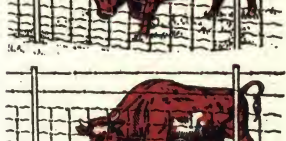



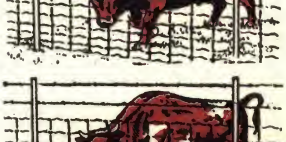
But when this wire stands a little while, it begins to rust and instead of economy, you have an expensive job that must be done all over again.

Leadclad Fence saves you 100%. It makes your fences good and permanent, suitable for the future. You save the upkeep and replacement expense.

LEADCLAD WIRE CO., MOUNDSVILLE, W. VA.



STRENGTH OF NO. 11 LEADCLAD WIRE  
COMPARED WITH  
STRENGTH OF NO. 9 ORDINARY WIRE FOR EIGHT YEARS

ORDINARY FENCE		LEADCLAD FENCE
	1929	
	A NEW FENCE	
	1930	
	1931	
	1932	
THEN A NEW FENCE		THE SAME FENCE
	1933	
	1934	
	1935	
	1936	
		STILL GOOD

Start Refencing now with **LEADCLAD** and Save Future Expense and Worry

## HOW LEADCLAD WIRE IS MADE

Leadclad is made by applying a HEAVY THICK JACKET of PURE, TOUGH weather-proof Lead to a copper bearing base wire.

This Lead Jacket is seven times as heavy as the zinc coating on the ordinary galvanized wire.

This heavy PURE LEAD jacket is YOUR PROTECTION, keeping the rust fiends out, and protecting your Leadclad Fence from the rain, frost, sleet, and snow, day and night, year after year.

## LEAD IS MOST DURABLE

You may bury Lead in the ground for ages, as the ancient Romans buried their lead water pipes, and TIME will not destroy it.

The builders in Southern Europe NINE CENTURIES AGO used lead for roofing and those roofs are still giving service.

But if you ever plowed up a bullet you started to thinking and you wondered how long ago it had been fired. Perhaps a hundred years maybe two hundred years. How could you tell, for a hundred years doesn't mean anything in the life of a lead bullet, but a few years means a whole lot in the life of your fence. LEADCLAD saves you up-keep and replacement expense.

A Leadclad Fence lasts a lot longer, and costs a lot less, than a couple of ordinary fences.

## USE NUMBER 11 GA. LEADCLAD AND SAVE MONEY

### WHY DO YOU BUY "ALL NO. 9" FENCE?

Is it because your experience has shown you that the coating upon Galvanized Fencing has but a short life, and that you can get more service out of Heavy Rusty Wire than you can get out of Light Rusty Wire?

When you buy LEADCLAD Wire Fencing, or LEADCLAD Barbed Wire, which is coated with a sevenfold coating of PURE LEAD, you are buying protection for your wire rather than the steel wire itself, and as the lead coating upon the light wire is as heavy as the lead coating upon the heavy wire, there is no reason for spending your money for the extra weight of steel.

LEADCLAD Woven Wire Fencing made with No. 9 top wire, No. 10 bottom wire, with No. 11 filler and stay wires, will give you several times the service of all No. 9 Galvanized Fence, and cost you less.

## USE NUMBER 11 GA. LEADCLAD AND SAVE MONEY

LEADCLAD WIRE CO., MOUNDSVILLE, W. VA.



LEADCLAD

**MESH FENCING**

**FOR**

**FUR-BEARERS**

**AND**

**POULTRY**

**LEADCLAD WIRE CO.**

**MOUNDSVILLE, W. VA.**

# LEADCLAD MESH FENCING

16 Gauge — 1 inch Mesh



This is an actual size photograph of  
**LEADCLAD 16 Gauge, 1 in. Mesh**

Furnished in 150 foot rolls, and in the following heights:  
2, 3, 4, 5 and 6 feet.

Also furnished in 1½ inch Mesh.



**WE** ARE offering Leadclad Mesh Fencing to the public in response to the many urgent demands from our customers for this type of fencing with Leadclad protection.

Leadclad Farm Fencing, Barbed Wire and Fence Posts have been tried and proven by years of service under the most trying conditions and are firmly established in the public favor—especially that part of the public requiring fencing of long wear and low upkeep.

Leadclad Roofings for Homes and Barns have been made for nearly twenty years, and wherever roofs are used, they are accepted as giving the most protection against Fire, Lightning and the Weather.

Leadclad Mesh Fencing is of the same high quality, and carries the same thick, heavy PURE LEAD PROTECTION.

It is coated by the LEADCLAD PROCESS after weaving.

The coating of pure lead is very heavy—the 16 gauge 1 inch mesh fencing 6 feet high has over SIXTY POUNDS of coating to the roll, and the other sizes in the same proportion.

Where mesh fencing is used upon fur farms, it is frequently necessary to bury the fence in the ground, and this is destructive to most fences. But burying it in the ground has little effect upon lead. Bullets used in the Indian Wars, and in the Civil War, are being plowed up today, and their splendid condition is ample testimony to the wearing quality of pure lead. The lead used upon Leadclad fencing is the same kind as the lead in a bullet.

Lead caskets were used for burying the dead a thousand years ago, and these caskets today are found to be in a good state of preservation.

There is no metal that will endure under ground as well as LEAD.

That is why Leadclad Mesh Fencing is so well adapted to the peculiarly severe service of Fur Farming requirements.

We especially recommend that Leadclad Fence Posts be used in connection with Leadclad Fencing, as the thick, dense coating of pure lead makes them almost indestructible.

# **LEADCLAD MESH FENCING**

**20 Gauge — 1 inch Mesh**



**This is an actual size photograph of  
LEADCLAD 20 Gauge, 1 in. Mesh**

**Furnished in 150 foot rolls, and in the following heights:  
1, 2, 3, 4, 5 and 6 feet.**

**Also furnished in 2 inch Mesh.**



LEADCLAD MESH FENCING

AND

LEADCLAD FENCE POSTS

ARE

RECOMMENDED FOR USE

UPON

GAME PRESERVES

FUR FARMS

POULTRY FARMS

TENNIS COURTS

AND FOR

DOG KENNEL YARDS



LEADCLAD WIRE CO.,

MOUNDSVILLE

WEST VIRGINIA

Digitized by:



ASSOCIATION  
FOR  
PRESERVATION  
TECHNOLOGY  
INTERNATIONAL

[www.apti.org](http://www.apti.org)

BUILDING  
TECHNOLOGY  
HERITAGE  
LIBRARY

<https://archive.org/details/buildingtechnologyheritagelibrary>

From the collection of:

Gerron S. Hite

West Texas Collection, Angelo State University, San Angelo, TX



**LEADCLAD MESH  
FENCING** is made in  
the following gauges, sizes  
and heights:

16 Gauge—1 in., 1½ in. and 2 in. mesh, and  
in 2, 3, 4, 5 and 6 ft. heights.

18 Gauge—1 in. and 1½ in. mesh, and in 2,  
3, 4, 5 and 6 ft. heights.

20 Gauge—1 in. mesh, 1, 2, 3, 4, 5 and 6  
ft. heights.

20 Gauge—2 in. mesh, 2, 3, 4, 5 and 6 ft.  
heights.

All gauges and meshes have the same thick,  
heavy **LEADCLAD** protection.

As the freight rates to the various parts of  
the country vary widely, we cannot list  
delivered prices upon this sheet, but we  
shall be glad to quote prices delivered to  
your nearest railroad station upon request.